Bahetis Enterprise

Monthly Social Content Pack

Sample 15-Post Calendar — 4 Weeks

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SAMPLE ONLY — please read first

This document is a **SAMPLE ONLY** showing the shape of one month in the Monthly Social Content Pack. It is for a **fictional fashion seller** with generic, dummy products and captions. The full monthly pack (15 photo posts with captions per month, Rs 3,999/month, cancellable any month) is delivered as a **service** — this sample is not a delivered pack, and the seller in this sample is not a real client. In a real pack, the seller supplies their own photos, product names and prices, and posts the pack themselves. No account password or OTP is ever requested.

How to read this calendar: each post below shows its week, its type, its topic, and a sample caption. A real monthly pack follows the same mix — product posts, a styling tip, an offer post and a behind-the-scenes post — but written for your products.

Week	Posts	Focus
Week 1	Posts 1–4	New collection opening, styling tip, behind the scenes
Week 2	Posts 5–8	More products, weekend offer, styling tip
Week 3	Posts 9–12	New arrivals, behind the scenes, offer reminder
Week 4	Posts 13–15	Final products, styling tip, month round-up

All captions below are sample captions only, written for dummy products.

Week 1

Post 1 — Product post: Floral cotton dress — new arrival

Sample caption: “New in! A light cotton dress for easy everyday wear. Available in sizes S to XL. Message us on WhatsApp to ask about size details.”

Post 2 — Styling tip: One dress, two looks

Sample caption: “Styling tip: wear this cotton dress with sandals for daytime, and add a light jacket for the evening. Simple pieces, easy combinations.”

Post 3 — Product post: Everyday tote bag

Sample caption: “A roomy everyday tote for work, shopping and travel. Strong handles, one main compartment, and a simple plain design.”

Post 4 — Behind-the-scenes post: Packing orders for the week

Sample caption: “Behind the scenes: packing this week’s orders, checking each item before it goes out. Thank you for shopping with a small store.”

Week 2

Post 5 — Product post: Casual co-ord set

Sample caption: “Easy matching, no extra thinking: a comfortable co-ord set in a soft solid colour. Top and bottom together, sizes S to XL.”

Post 6 — Offer post: Weekend offer (sample offer only)

Sample caption: “Weekend offer (sample): a small discount on selected everyday items this weekend only. Message us on WhatsApp for details and availability.”

Post 7 — Product post: Lightweight scarf

Sample caption: “A soft, lightweight scarf to finish a simple outfit. Easy to fold, easy to carry, and comfortable for everyday wear.”

Post 8 — Styling tip: Mix and match with what you already own

Sample caption: “Styling tip: pair a plain top with a printed bottom, or a printed top with plain trousers. One new piece can refresh outfits you already have.”

Week 3

Post 9 — Product post: Simple everyday kurti

Sample caption: “A comfortable everyday kurti in breathable fabric, with a straight, easy fit. Suitable for daily wear and casual outings.”

Post 10 — Behind-the-scenes post: Sorting new stock

Sample caption: “Behind the scenes: sorting new stock as it arrives, checking sizes and colours before anything is listed. New pieces coming soon.”

Post 11 — Product post: Small handbag for daily use

Sample caption: “A compact handbag for daily essentials — phone, keys and a small wallet — with a comfortable shoulder strap.”

Post 12 — Offer post: Offer reminder (sample offer only)

Sample caption: “A reminder (sample): our weekend offer on selected items ends soon. Message us on WhatsApp to check what is still available.”

Week 4

Post 13 — Product post: Casual everyday watch (generic, no brand)

Sample caption: “A simple everyday watch with a clean dial and a comfortable strap. A practical finishing touch for daily wear.”

Post 14 — Styling tip: Keeping it comfortable in warm weather

Sample caption: “Styling tip for warm days: light fabrics, relaxed fits and breathable cotton help you stay comfortable. Choose comfort first, then add one simple accessory.”

Post 15 — Product post: Month round-up — collection favourites

Sample caption: “This month’s favourites in one place: easy cotton dresses, co-ord sets and everyday bags. Message us on WhatsApp to ask about any piece.”

What a real monthly pack includes

15 photo posts with captions per month, planned across 4 weeks, for Rs 3,999/month, month-to-month and cancellable any month. The seller supplies photos, product names and prices, and posts the pack themselves. Already-delivered packs stay with the buyer. Photography, posting on the buyer's behalf, paid advertising and replying to customers are not included. To order, message Bahetis Enterprise on WhatsApp: https://wa.me/917013659554 (or +91 7013659554). Email: sapnasarda04@gmail.com.

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This sample uses a fictional seller and dummy products only. No real client, review or sales result is shown or promised.